

Conference by the Sea



Vendor Prospectus

*41st Annual Symposium & Exhibition
Sponsored by the
Maryland/DC Society for Respiratory Care*

**Carousel Hotel
Ocean City, Maryland
September 13, 14, 15**

Conference by the Sea 2023



Exhibitor Information:

The 41st annual Conference by the Sea will be held at the Carousel Hotel in Ocean City, MD.



During the online registration process, exhibitors can choose to participate in the “**Conference Leads**” program, which enables them to access all participant information using their mobile device or tablet via the app. Additionally, exhibitors have their own dedicated administrative area where they can enter their company information, export participant data, and interact with attendees to attract attention to their booth and products. More information on the Conference Leads program and costs can be found on page 4 of this brochure. After registering online, exhibitors will receive a notification with guidance on how to activate the Conference Leads program. The app can be easily accessed on any mobile device or tablet without the need for special software or scanning devices.

The Conference by the Sea has a track record of successful events, with exhibitor participation being a significant factor in achieving this accomplishment. This year, as it is a CEU renewal year, we are anticipating the attendance of approximately 300-400 participants. The committee is excited to collaborate with you once again as an exhibitor, and we are committed to meeting your requirements and providing support wherever needed.

Exhibitor Sponsorship (\$825)

- 8 x 8 booth with draping, 2 chairs back/side curtain.
- 2 Exhibitor Badges, includes lunch, social activities and all lectures.
- Company Sign at Booth.
- Literature drop in conference bags (must be mailed to Hotel in advance)
- Exhibitors are eligible to earn CRCE's for the talks they have attended and evaluated.
- Access to the Conference Leads Program.
- Exhibitors needing electrical power at their booth must request as an add on.

Register & pay online at:

<https://www.conftrac.com/EMLRC23>

Additional information:

<https://www.conferencebythesea.net>



Optional Sponsorships

Welcome Party Sponsor \$500

Lunch Sponsor \$500

Or scan to register and pay online

Conference by the Sea 2023



Exhibitor Regulations:

- 1. Management-** The MDDC Society for Respiratory Care is herein referred to as the Management.
- 2. Application-** A fee must accompany the application form. Cancellation prior to August 1st, 2023. \$100 fee will be deducted from original payment. Registrations received after September 8th, 2023 add \$100 late fee.
- 3. Arrangements-** The booth price includes one draped table, 2 chairs and back/side curtain. Any other items need to be ordered from display company or hotel.
- 4. Exhibit Hours-** Wednesday, September 13th, 5 pm -6:30 pm and Thursday September 14th, 9 am -4 pm.
- 5. Assignment-** No exhibitor shall assign, sublet or share any space without the permission of the management. Management reserves the right to remove an exhibitor in violation of this rule and exhibitor forfeits total amount of booth payment.
- 6. Liability-** Exhibitor assumes full responsibility for safety of their exhibit. Exhibitors are responsible for the security of their exhibit.
- 7. Restrictions-** Management may at its sole decision determine that an exhibitor is objectionable and ask the exhibitor to vacate the premises and forfeit all fees.
- 8. Registration-** Two additional exhibitors from the same company may register to be at the booth for an additional fee of \$30 each.
- 9. Lectures-** All registered exhibitors with badges will be admitted to the general lectures without additional costs. Exhibitors who attend talks are eligible to earn CRCE's.
- 10. Agreement-** The submission of an application with fees constitutes an agreement between exhibitor and management. Exhibitor agrees to abide by all the rules and regulations herein.
- 11. Electrical Power-** One electrical socket will be provided for your booth upon request at the cost of \$30. All power for exhibitor booths is 110 volts, single phase. Please provide your own extension cords if possible. Additional outlets are \$30 per outlet and extension cords are \$10 per extension cord.



Exhibitor Coordinator
Fassil Getachew, MBA, RRT
Fassil.Getachew@gunet.georgetown.edu

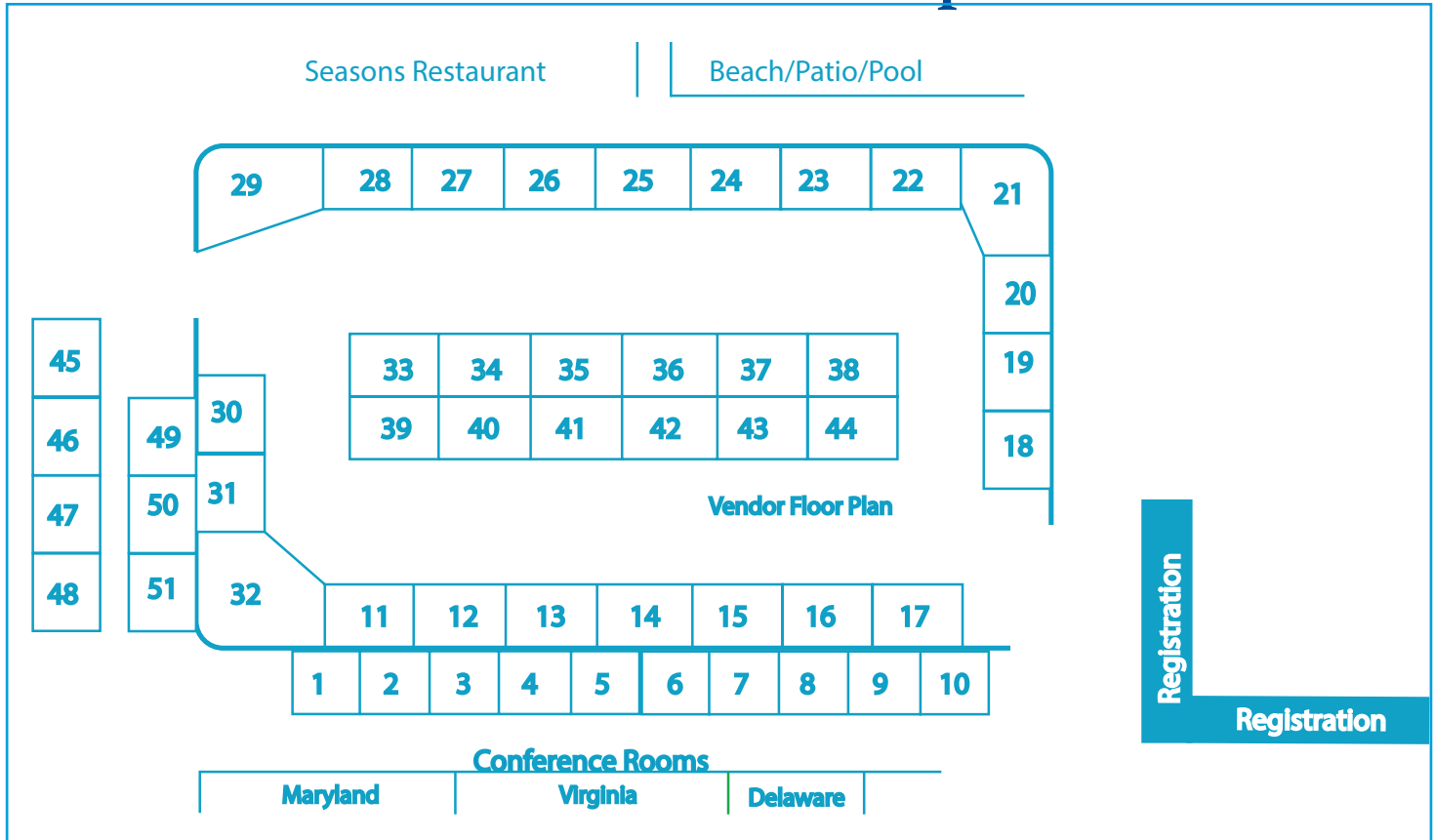
Program Co-Chairs
Ed Palmer, MBA, RRT
edward.a.palmer@medstar.net
Jen McGrain, MS, RRT
email: jennifer.mcgrain@gmail.com



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Exhibitor Floor Map:



***Prizes awarded for top 3 exhibitor booths!**

***Patio Welcome Party!**

Conference Registration Rates:

The following lists the tuition rates and categories for participant registration. Pre-Register by mail or fax by September 5, 2023.

Full Conference Rates:

AARC Member Member	\$299
AARC Student Member.....;	\$99
All Non-AARC Members	\$335
Student Non-Member	\$109
Spouse of Registered Attendee (NO CEU's).....	\$109

Your Reliable Lead Management System

Smart · Simple · Secure

Lead Retrieval Solution

- Capture leads anytime, anywhere using your personal Android or iOS device
- Create custom qualifying questions
- Allows personalized note taking
- Instantly email leads to yourself
- Easily import leads into your CRM
- Generate lead reports and analytics
- No Wi-Fi required



System Requirements:
Apple iOS – compatible with phone, touch and iPad devices (iOS 10.0 or higher)
Android – compatible with phone and tablet devices (4.3 Jelly Bean or higher)

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<http://conffrac.com/#!/?domain=EMLRC23>

Capture Every Prospect!

Engineerica is the official and exclusive lead retrieval supplier for the Conference by the Sea .

Not everyone at the show will have a business card. However, everyone will have a name badge to scan. You have made an investment to attend the Conference by the Sea . How do you maximize your opportunities? Provide your staff with Conference Leads to easily capture information. A simple scan guarantees accurate attendee contacts. Our system allows custom qualifying questions and notes to handle each lead and follow up in a timely manner.

With Conference Leads you'll be able to capture lead information securely on your smart device and later sync it to the cloud. Regardless of the quality of the Wi-Fi connectivity available at the event, your leads will always be safe and accessible.

Conference Leads Pricing

	EARLY REGISTRATION	REGULAR REGISTRATION	ON-SITE REGISTRATION
FIRST LICENSE	\$169	\$199	\$249
ADDITIONAL LICENSES	\$119	\$149	\$199

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Accommodations:

Hotel accommodations will be at the Carousel Hotel. A block of rooms is reserved in the name of the AARC-MD/DC Society Conference by the Sea. These rooms will be held until August 17, 2023.

Carousel Hotel, Ocean City, Maryland
1-800-641-0011

Check-in time is 4:00 p.m.

Check-out time is 11:00 a.m.

Carousel Hotel Rates

Deluxe Standard: \$107 per night

Oceanfront: \$134 per night

Two bedroom Oceanfront Condo: \$264 per night

Three bedroom Oceanfront Condo: \$303 per night

Program:

Wednesday, September 13th, 2023

8:00 am - 5:00 pm	Symposium Lectures
12:00 pm - 5:00 pm	Vendor Registration & Set up
5:00 pm - 6:30 pm	Wine & Cheese Reception
8:00 pm - 10:30 pm	Welcome Party

Thursday, September 14th, 2023

8:00 am - 9:00 am	Continental Breakfast
9:00 am - 4:00 pm	Exhibits Open
9:00 am - 11:00 am	Symposium Lectures
11:00 am - 12:00 pm	Exclusive Vendor Time
12:00 pm - 1:00 pm	Lunch
1:00 pm - 5:00 pm	Symposium Lectures
5:00 pm - 7:00 pm	Beach Activities/Social
7:00 pm - 9:00 pm	Sputum Bowl Competition

Friday, September 15th, 2023

8:00 am - 9:00 am	Continental Breakfast
9:00 am - 12:00 pm	Symposium Lectures

○ Exhibitor Application:

Register & Pay online at: www.mddcstore.net
Additional conference information: www.conferencebythesea.net

1. Exhibitor Booth Registration Application:

Company Name _____

Contact Person _____ Contact Phone # _____

Address _____ City _____

State _____ Zip _____ email: _____

2. Exhibitor Name Badges: (2 badges are included) additional badges purchased on site.

Exhibitor #1 Name _____

Exhibitor #2 Name _____

3. Do you need electrical power? YES NO

4. Boot Location Request:

First Choice Booth # Location _____ Second Choice Booth Location _____

5. Choose Your Selections

Amount:

<input type="checkbox"/> Exhibitor Booth (\$825 per booth) <input type="checkbox"/> 1 booth <input type="checkbox"/> 2 booths	
<input type="checkbox"/> Power Outlets (\$30 per outlet)	
<input type="checkbox"/> Extension Cords (\$10 per cord)	
<input type="checkbox"/> Conference Leads \$169	
<input type="checkbox"/> Welcome Party Sponsor \$500	
<input type="checkbox"/> Lunch Sponsor \$500	
Total	\$

6. Payment Information: (Make Checks Payable to: MDDC Society for Respiratory Care)

Payment Type: Check Visa Mastercard American Express Discover

Credit Card # _____

Name on Card: _____

Billing Zip Code: _____

Security Code: _____

Expiration Date: _____

Total Amount \$ _____

Mail, fax, or email completed form and payment to:

Becca Gordon
Conference by the Sea 2022
16210 McMullen Hwy, SW
Cumberland, MD 21502

email: becca@reginahamm.com
Fax 301-729-4772

For invoicing information, use above email.